

>>> the content criteria exercise

>>> Yo, fill this out. It's awesome. Try to list five to ten things under each category.

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WHAT DO I CONSIDER HELPFUL
ONLINE? WHAT WOULD MY
AUDIENCE WANT OR NEED?
.....

.....
WHAT TYPES OF CONTENT ARE
ENTERTAINING TO ME AND TO MY
AUDIENCE ONLINE?
.....

.....
WHAT ARE 5 WAYS I CAN SHOW
MORE OF WHO I AM + BE MORE
AUTHENTIC W/ MY CONTENT?
.....

.....
WHAT ARE 5 TO 10 IDEAS OF
GOODIES I CAN ADD TO MAKE MY
CONTENT MORE VALUABLE?
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