



THE MONETIZATION PLAN FOR MY COACHING BIZ

Use the list of items below to plan which monetization methods you will pursue for your coaching business.

COACHING SERVICES

- Custom 1-on-1 Coaching Calls w/ Friendly Recaps
- 1-on-1 Coaching Program w/ Calls, Check-ins, and Homework
- Custom 1-on-1 Email Coaching w/ Guaranteed Responses
- Group Coaching Program w/ Calls and Homework
- Masterminds
- In-Person Trainings or Workshops
- Speaking Engagements
- Office Hours
- Custom Audits or Reports

COACHING PRODUCTS

- Communities
- Online Workshops w/ Live Q+As
- Pre-Recorded Workshops, Bootcamps, or Conferences
- Online Courses
- Email Coaching Program (w/out Custom Support)
- eBooks
- Printed Books and Workbooks

What's the next product or service you plan to offer?

What's your goal date to have it available?

How will this new product/service serve your audience better? How will it meet your business goals and quality of life goals?