



THE EMAIL COURSE PLANNING SHEETS FOR CHAMPS

Please use the space on these sheets to take notes and brainstorm ideas for your email course based on the post:
byRegina.com/create-an-email-course.

EMAIL COURSE IDEAS

What is the purpose of your course for your audience?

What is the purpose of your course for your brand?



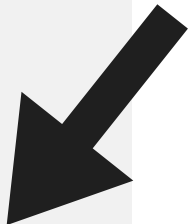
NAME YOUR EMAIL COURSE

Use the space below to brainstorm and take notes from the post.

EMAIL COURSE NAME IDEAS AND COURSE #HASHTAG IDEAS

Which email platform will fit your needs best?

FINAL COURSE NAME
AND HASHTAG





DECIDE ON YOUR EMAIL COURSE "HOSTING"

(OPTIONAL) EMAIL COURSE COMMUNITY
PLATFORMS

(OPTIONAL) COURSE WEBSITE PLATFORMS

VIDEO HOSTING

DOC HOSTING



SUBJECT

Excite or renew their desire to reach their goals.

INTRO

Grab their attention and let them know what they're going to learn or do in the lesson.

BODY

Get into the substance of the email. Don't forget images, worksheet mockups, videos, and great formatting.

OUTRO

Remind them of what's coming next and what action steps they can take.

GOODIES

What extras will you include?